

ALL-TIME TEAM





In celebration of 100 seasons of Kutztown University Football, KU released its All-Time Football Team on Nov. 7 at a public ceremony in the O'Pake Fieldhouse. Thirty-three players were named to the team, spanning from 1936-2012.

Back Row (L to R): Scott Blue '81 (representing his father, Gene Blue '55), Kevin Morton '12, Mark Steinmeyer '94, Andre Reed '05, Elfren Quiles '09, Paul Magistro '86, Bruce Harper, Don Shaver '84, Darrien Peoples '99, emcee Steve Degler '88

Middle Row (L to R): Andy Breault, Jason Henley '09, Steve Head '79, Jim Bennett '82, Anthony Cipriano '65, Denise Campeotto Miano and Craig Campeotto (representing their father, Richard "Dick" Campeotto), Peter Iovino '00, Richard Kyle '61, Jon Murphy, Tracey Wright, Corey Clarke '98 (representing his former teammate, Denauld Brown '98)

Front Row (L to R): George Whary '75, Frank Williams '76, Matt Dineen '10, Louise DeMatteo '75 M'81 (representing her father, Fiorindo "Beauty" DeMatteo '39), Josh Mastromatto '13, Jon Corson, Pete Mendez, Michael Baldwin '05, Tim Clancy '92, Brian Bingnear '07, Alex DiNolfi '13

Not pictured: Larry Mertz '83, John Mobley

FEATURES

NAMES BEHIND THE BUILDINGS

THE EVOLUTION OF DINING

THE HISTORY OF ART EDUCATION

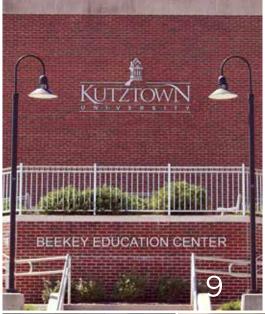
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IN MEMORIAM



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ON THE COVER

EXECUTIVE CHEF LARRY GATTENS AND KU STUDENTS ARE EXCITED ABOUT THE FUTURE OF DINING ON CAMPUS.

PHOTO BY SUSAN ANGSTADT



KUTZTOWN UNIVERSITY MAGAZINE

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LEARNING & LIVING TOGETHER







Newly renovated tri-county residence halls: Left to Right: Berks Hall, Lehigh Hall, Schuylkill Hall; Top: Berks Hall, 1967

Kutztown University rededicated three recently renovated residence halls on Sept. 18. The halls include Berks, Lehigh and Schuylkill, each one housing approximately 200 students.

The three buildings opened in 1964 as a women's dormitory complex and are named for the three counties which KU first represented as a state normal school. They were designed by Henry D. Dagit, one of Philadelphia's most successful architects of churches and institutions with assistance by George M. Ewing Co., also of Philadelphia. Construction was completed by The Potteiger Co., Inc., West Reading.

Lehigh Hall renovations were completed in 2013 at a cost of \$7,048,648. Schuylkill Hall reopened in 2014 after a \$7,288,679 renovation and Berks Hall went under reconstruction this past year costing \$9,371,883.

Today these halls are known for their unique living learning communities. Berks Hall houses students studying education and business, Lehigh Hall for art and exploratory studies and Schuylkill Hall for physical sciences, biology, and first-year students in the honors program.

A living learning community offers students an environment in which they can live with peers in the same major, who may also have similar class schedules.

Kent Dahlquist, director, Housing, Residence Life and Dining Services, has been at the forefront of the expansion of these types of communities. When he first started working for the university in 1991, they were originally titled "special interest housing," which were similar to the present-day communities, but were phased out shortly after he was hired. They were reintroduced to Kutztown again four years ago.

"It all began when the Physical Sciences Department, Honors Program and Housing, Residence Life and Dining Services all decided to come together and personally adopt the idea," he said.

The first concept to be adopted was that of first-year-student-only housing. In 2011 Lehigh, Berks, Johnson, Beck, Rothermel and Deatrick Halls were occupied by first-year students only.

Previously, the special interest housing units were only used to bring together students in common majors, but eventually the living learning communities would encompass that and much more.

"The whole concept behind the living learning community is to engage the student both academically and socially," Dahlquist said.

According to each building's specified purpose, they all have certain facilities to supplement students' education. For instance, in Lehigh Hall, which is specifically tailored toward exploratory students and those in art majors, there are art supplies, drafting tables and computers available for students to use.

Schuylkill Hall has faculty offices in the building where physical science, biology and honors professors hold office hours.

Berks Hall, which mainly hosts education and business students, provides supplies for teacher candidates to create lesson plans and educational materials found in the classroom.

A simple "collaboration" between the academic programs and Housing and Residence Life is what makes the living learning communities what they are today, Dahlquist says.

"They are very successful right now, and I hope to see them grow in the future."

There are nine communities planned for fall 2016.

LEISURE AND SPORT STUDIES EARN ACCREDITATION

The Department of Sport Management and Leadership Studies at Kutztown **University** has received accreditation from the Commission on Sport Management Accreditation (COSMA).

With 478 institutions offering degrees, either graduate or undergraduate, in the United States, Kutztown is now one of 24 accredited institutions. KU's bachelor's degree in leisure and sport studies is one of 27 accredited undergraduate degrees in the nation and one of only four offered in Pennsylvania.

"The College of Business has a very long-term, future-focused vision to be the education backbone of business in southeastern Pennsylvania and beyond," said Dr. Martha Geaney, dean, College of Business. "The Department of Sport Management and Leadership Studies receiving this well-deserved accreditation is an important part of that vision."

"This has been a team effort," said Dr. Lorri Engstrom, chair, Department of Sport Management and Leadership Studies. "Not only all of the hard work completed by our wonderful faculty, but also the support of our dean and administration. Without them, we wouldn't have them. We are very appreciative."

"The COSMA accreditation not only shows the quality of the program but it allows an opportunity for growth," said Anthony Marchetto, a senior

leisure and sport studies major from Macungie, Pa. "I can go out into the work force and show I come from a top-notch program."

KU began offering a bachelor's degree in leisure and sport studies in 2005. The following year faculty agreed to pursue the COSMA standards and began the accreditation process. On Sept. 25 the department received full accreditation through the year 2022.

VISUAL ARTS STUDENTS RETURN TO PHILADELPHIA MUSEUM OF ART CRAFT SHOW



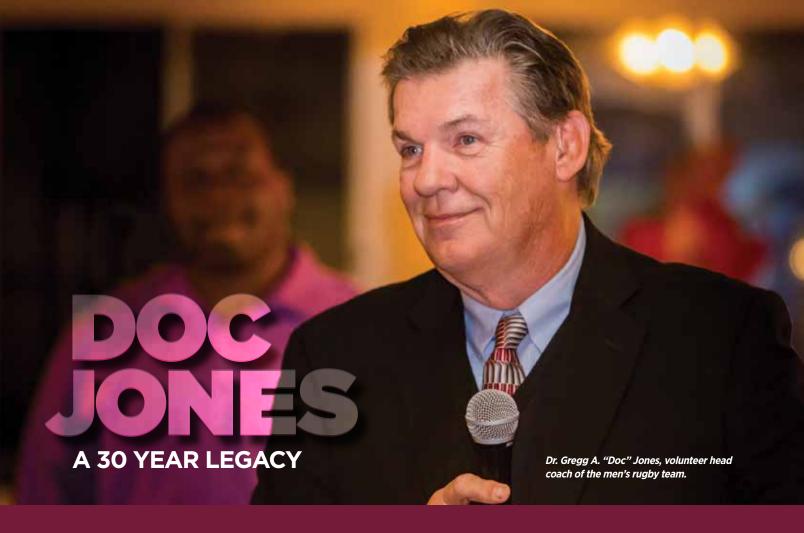
Program participated in the 39th annual Philadelphia Museum of Art Craft Show, held Nov. 12 – 15 at the Pennsylvania Convention Center. Kutztown was one of only four colleges in the country and the only public school invited to participate. This is the fourth consecutive year that KU was invited to participate in this event.

The show is an excellent opportunity to showcase the creative products of KU students. In addition, students involved with this event will obtain real-world experi(L to R) Beth Wilson, Lee Abraham, Simone Evans, Caroline Gavalis and Amanda Seanor at this year's show.

ence at a prestigious venue and meet and connect with other working studio crafts people who make a living through their art.

The 2015 show featured 195 of the finest craft artists in the United States. The participating artists were selected from more than

1,000 applications through a rigorous jury process. KU had students show in the ceramics, textiles and metals categories.



october 3, 2015, marked a special occasion to celebrate the extraordinary career of Dr. Gregg A. Jones, head coach of Kutztown University men's rugby. Alumni, current club members, family, and friends gathered at Golden Oaks Golf Club in Fleetwood, Pa., to honor "Doc's" 30th anniversary at the helm of his storied team.

"One day I walked into a local Kutztown restaurant and the young man waiting tables, happened to be the founder of the rugby team," remembers Jones. "The club's founder, Andrew Lewis '88, and his friends were trying to conduct their rugby practices from a book. When he heard my name, he recognized me and asked if I would be interested in coaching the team. I responded with, 'I'll come to one practice but that's all.' Well, the joke was on me. I was a young chiropractor but had known at the age of 14, that all I ever wanted to do in life was coach. I have been coaching at Kutztown ever since that first practice, 30 years ago."

To understand how rugby made its mark on Jones, one would have to go all the way back to his hometown of Shamokin, Pa. Growing up in the coal region, with family of Welsh descent, Jones' father used to take him to watch rugby matches between the local mining companies (in much the same fashion of community softball teams today). As a student at East Stroudsburg, he worked toward a degree in physical education and was a member of its Division I wrestling team. A career-ending injury led him to follow his father's footsteps into the family business.

He enrolled in classes at Palmer College in Davenport, Iowa, served a tour of duty in the United States Marine Corps. and

completed his Doctor of Chiropractic degree in 1975. He also enjoyed an 18-year career playing rugby, which culminated with recognition as one of the Top 100 rugby players in America in 1979 and 1980.

Since becoming head coach at KU in 1986, a purely voluntary position, the club has enjoyed much success both on the field and in the classroom, continuing to recruit some of the most academically prepared and athletically focused young men from around the world. His teams have garnered 60 semesters of winning seasons, perennial D1A Top 10 national rankings, two trips to the Collegiate Rugby Championship finals, one USA 7s Eagle selection, and most recently one USA Eagles 2015 World Cup team member. His motto, "The Secret to Success: Go to Work Every Day," is rooted in the work ethic that is instilled as an expectation from day one of a student's Kutztown rugby experience, and has served more than 1,100 alumni who he has coached and mentored.

"The hardest part of coaching at KU, over the past 30 years, has been the task of convincing people that rugby is a legitimate athletic endeavor," he said. "The truth is: rugby is the second most popular sport in the world, a close second only to soccer."

Jones' success has brought much deserved attention to the club's student-athletes.

"I hope people look back on my coaching career and realize that I was just an ordinary man, given an enormous privilege, as the mentor of young men. I honored that commitment and cherished every moment that I was allowed to represent KU."

NEWS NOTES



Guido Pichini '74

PICHINI TO BE AWARDED HONORARY DOCTORATE

The Kutztown University Council of Trustees has announced they will award an honorary doctor of laws degree to Guido Pichini '74 during the April inauguration of KU President Dr. Kenneth S. Hawkinson.

Pichini was elected to a fifth consecutive term as chair-

man of the Pennsylvania State System of Higher Education's Board of Governors in July. Four years ago he became the first State System university alumnus to chair the board that oversees the State System.

"We are truly pleased to recognize the many efforts of Guido Pichini through the presentation of an honorary doctorate," said Jack Wabby '68, chair of the Kutztown University Council of Trustees. "His years of generous service to the State System and Kutztown University are unparalleled, and we are truly proud to call him an alumnus. We are forever grateful for his time, commitment and unwavering dedication."

"Guido is the epitome of the successful graduate," said Hawkinson. "A first generation college student, he has honored us through his success in business, government, service to his community and philanthropy. He and his wife Susan have tirelessly given of their time and effort." "I am honored and humbled to be awarded an honorary doctorate," Pichini said. "Our universities and the State System are the backbone of higher education in the commonwealth. They make getting a degree possible for students who would normally not be given the opportunity to do so. This honor represents all the graduates of Kutztown University and the State System whose lives have been changed by a college degree. It also represents the faculty, staff, administration, trustees and volunteers, who spend countless hours to change the lives of our students."

Pichini is president of WSK & Associates of Wyomissing. He is a member and former chair of the Council of Trustees at KU and the former chair of the Pa. Association of Councils of Trustees.

Pichini earned a bachelor's degree in education/political science, and completed graduate studies in public administration at KU. He also graduated from Wilson College with certification in the minor judiciary, attaining the highest grade in the history of Pa. He served two terms as a councilman in the Borough of Wyomissing Hills and four terms as mayor. Pichini served as a member of the Pa. Workforce Investment Board and as a member of the Post-Secondary Education Advisory Commission.

Pichini and his wife Susan are honorary co-chairs of the KU Sesquicentennial Celebration.

PRESIDENTIAL INAUGURATION TO HIGHLIGHT SPRING SESQUICENTENNIAL CELEBRATION AT KU

Kutztown University will hold the inauguration of its 12th president, Dr. Kenneth S. Hawkinson, on

April 15, 2016, as a part of a full slate of activities that will serve as the cornerstone for the institution's ongoing Sesquicentennial Celebration.

Hawkinson's installation ceremony will be held at 11 a.m. in Schaeffer Auditorium. The ceremony will be televised worldwide on the web by the KU Electronic Media Department. After the ceremony, a special reception is scheduled for the campus community on the North Campus Quad, located behind Schaeffer.

Other activities being finalized at press time for the inauguration follow. Please note: the schedule is subject to change. Be sure to visit **www.kutztown.edu/inauguration** for changes, updates and webcast information:

 The special KU Presents! concert on Thursday evening, April 14, featuring Tony Award nominated singer and actor Ramin Karimloo.

- BearFest 38. This four-day tradition features activities geared toward KU students. The event will be held April 13–16 a week earlier than usual to coincide with the inauguration.
- Spring SportsFest, an initiative of the Sesquicentennial Celebration, will be held April 15–16 at North Campus baseball and softball complex and KU tennis courts, and will feature free giveaways and food for fans in attendance.
- The KU Academic 150 Series will include Jonathan Bean, Author/Illustrator, Friday, April 15 at 2 p.m. in McFarland Student Union as a part of KU Children's Literature Conference.
- The KU football spring scrimmage will be held on Saturday, April 16 at 1 p.m. in Andre Reed Stadium.
- The Kutztown Community Block Party on Sunday, April 17. The block party is a free community event organized with the Kutztown Community Partnership, which will provide fun for the whole family.



KUMU KICKS OFF

The Kutztown University Marching Unit took to the streets of Philadelphia in the early morning hours of Nov. 26, 2015, to participate in the Philadelphia Thanksgiving Day Parade, the oldest Thanksgiving Day parade in the nation. Right before stepping off, the KU color guard and drum line made a special appearance (bottom photo) on Good Morning America with weekend anchor Rob Marciano and GMA producer and KU alumna Kaci Crooks Vecchio '96. Also in the parade were (top photo L to R) KU student Darby Halbom and staff members Stacey Gambler and Tracey Reidenhour, who escorted the Strawberry Shortcake balloon. The parade was broadcast by 6 ABC and watched online across the world.









SESQUICENTENNIAL STORIES OF KUTZTOWN UNIVERSITY

BECK HALL

BRIGHT W. BECK '12 (1882-1970)

Beck was a 1912 graduate of Keystone State Normal School (KSNS) and held degrees from Bucknell and Columbia Universities. He was chair of the social studies department at KSNS and Kutztown State Teachers College (KSTC). He later became dean of men at the school, retiring in 1951. He passed away in 1970. He is buried in Fairview Cemetery adjacent to campus. Beck Hall was dedicated in his name in May 1965.



The NAMES BEHIND The BUILDINGS



Left: Quincy A. W. Rohrbach '12

ROHRBACH LIBRARY

QUINCY A. W. ROHRBACH '12 (1894-1988)

Born in 1934, Rohrbach '12 graduated from KSNS in 1912 and then went on to earn his bachelor's degree from Franklin and Marshall College in Lancaster. He then earned his master's degree and doctorate from the University of Pennsylvania. After teaching as a Harrison Fellow at the University of Pennsylvania, he was professor of administration at the University of Pittsburgh for 10 years before being named president of KSTC in 1934. Rohrbach had the daunting task of guiding the school through the Great Depression and World War II.

Rohrbach was a member of the Pinchot Educational Commission during its 1931 and 1933 sessions. In 1959, the Pennsylvania General Assembly adopted his report which urged changing the name and function of Pennsylvania's teachers colleges to the state college system used until 1983.

He retired from Kutztown in 1959 and the Rohrbach Library was named in his honor in 1968. He died in 1988 at the age of 94.



SCHAEFFER AUDITORIUM

NATHAN C. SCHAEFFER (1849—1919)

Born in 1849, Schaeffer was the first student of the Maxatawny Seminary, graduating in 1865, just one year before the seminary became KSNS. He went on to earn his bachelor's degree from Franklin and Marshall College. Schaeffer would return to Kutztown as principal of KSNS from 1877—1893 when he was appointed state superintendent of public education, an office he held until his death in 1919. Schaeffer Auditorium was dedicated in his name in 1941.

BEEKEY EDUCATION CENTER

CYRUS E. BEEKEY

(1906 - 1974)

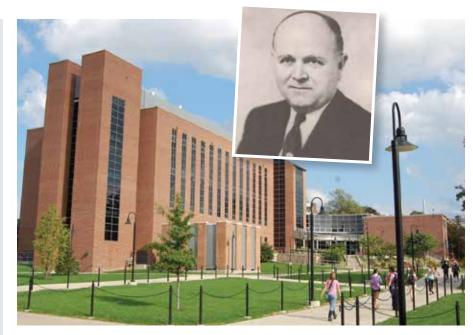
Beekey graduated from Albright College in 1927 before going on to earn his master's degree and doctorate from Cornell University. He taught mathematics in the Reading School District from 1927-1929 and then taught biology at Reading High School until 1943. Beekey joined the faculty of KSTC in 1943 as a physics professor, teaching cadets of the Army Air Corps. In 1944 he was named a biology professor and assistant dean of instruction. Beekey would also serve as dean of admissions before being named president of Kutztown State College (KSC) in 1967. In 1968 he received an honorary doctor of laws degree from Albright College before retiring in 1969. The Beekey Education Center at KSC was dedicated in his name in October of 1972. He died in 1974 at the age of 68.

BONNER HALL RUTH E. BONNER '21

(1909 - 2001)

Bonner spent nearly all of her life in the Kutztown area. At the age of six she enrolled in the first grade at KSNS and graduated in 1921. She then went on to earn her bachelor of arts degree from Swarthmore College. She held master's degrees from both Middleburg College and Cornell University. Bonner taught at Kutztown High School from 1927 to 1947 and then at KSTC and KSC from 1949 until her retirement in 1965. Bonner Hall was dedicated in her name in 1975. She passed away in 2001 at the age of 92.





BOEHM SCIENCE CENTER

Charles H. Boehm '21

CHARLES H. BOEHM '21 (1903—1985)

Boehm graduated from KSNS in 1921 and went on to serve as the superintendent of public instruction for the Commonwealth of Pennsylvania from 1956—1964. A graduate of Franklin and Marshall College, Columbia University and Rutgers University, Boehm consolidated 54 school boards into 13 districts, established area curriculum centers and regional instructional media centers and established the intermediate unit method of administration on a county level. He also inaugurated research and learning centers at the state colleges. The Boehm Science Center was named in his honor in 1962 for his support of science education. Also named in his honor is the Charles H. Boehm High School in the Pennsbury School District. Boehm died in 1985.

DE FRANCESCO BUILDING

ITALO DE FRANCESCO

(1902 - 1967)

Born in Borello, Italy, de Francesco came to the U.S. in 1919. He was president of KSC from 1959 until his death in 1967. He had been affiliated with KSC for 31 of his 45 years as an educator, mostly as director of art education. He was a recognized authority on art and had taught at Reading Boys' High School prior to coming to Kutztown. In 1959, the National Art Education Association named him "Art Educator of the Year." He graduated from West Chester State College in 1922. He held degrees from West Chester University and the University of Pennsylvania. He received a doctorate in education from New York University in 1942. De Francesco Building was named in his memory in 1969.

GRIM SCIENCE BUILDING

JAMES S. GRIM '93 (1873—1949)

Grim, an 1893 graduate of KSNS, was a professor of biological science at KSNS for 45 years until his retirement in 1945. Grim held a degree from Lafayette College and earned a doctorate from Kansas City University. Grim was a well-known author of textbooks on birds and agriculture. He died May 18, 1949, at the age of 75. The Grim Science Building was dedicated in his memory in 1967. Originally built as two structures,

the east building of Grim Science Building was demolished in 2004 to make way for an expansion of Boehm Science Center.



James S. Grim '93



Left: William Wilberforce Deatrick

DEATRICK HALL

WILLIAM WILBERFORCE DEATRICK (1853–1925)

Deatrick was born in Huntingdon, Pa., in 1853. At the age of 16 he began teaching in his local public school. He was a graduate of Mercersburg College and the Theological Seminary at Lancaster and was licensed to preach by the Mercersburg Classis of the Reformed Church. In 1884, Deatrick re-opened the Reformed Church's Clarion Collegiate Institute, Clarion, Pa., which had been closed for about a year. Deatrick built up a prosperous school catching the eye of the Reverend Dr. Nathan C. Schaeffer who, in 1891, elected Deatrick to be chair of psychology and pedagogy at KSNS. He was awarded an honorary doctor of science degree from Franklin and Marshall College. The majority of his years at KSNS were spent as chair of the English Department, a position from which he retired in 1923. He died in 1925 and Deatrick Hall was named in his honor in 1967.

DIXON HALL

F. EUGENE DIXON JR. (1923 - 2006)

Dixon was a civic leader and philanthropist from the Philadelphia area. He was the founding chairman of the Pa. State System of Higher Education Board of Governors. Dixon died in 2006 and the building was named in his memory in 2008.

McFARLAND STUDENT UNION

DAVID E. McFARLAND (1939—)

McFarland served as president of Kutztown University (KU) from 1988—2002. He came to KU after serving as the provost and vice president for academic affairs at the University of Central Missouri. The Student Union Building was named in his honor in 2002. McFarland currently serves as a senior associate with the American Association of State Colleges and Universities' Penson Center for Professional Development.

JOHNSON HALL LILLIAN ELIZABETH JOHNSON '86 (1867–1957)

Johnson was an 1886 graduate of KSNS and the first critic teacher in the medical school. She would later be named dean of women. Johnson was a charter member of the Pa. Association of Deans of Women. She died in 1957 at the age of 90. Johnson Hall was dedicated in her memory on May 28, 1966.

LYTLE HALL CLYDE F. LYTLE

(1890 - 1969)

Lytle arrived at KSNS in 1922 after acquiring his teaching certification from Millersville State Normal School



Clyde F. Lytle

and completing work at the Philadelphia School of Pedagogy. While teaching at KSNS, he earned his bachelor's degree in English from William and Mary College and his master's degree in English from Middlebury College. Lytle earned his doctorate in English education from New York University. He served as a professor and dean of instruction at KSNS and founded the Pa. School Press Association in 1926. He served as its first president and is credited with being the first editor of KSTC student newspaper, the Keystone, in 1933. He retired in 1956 and passed away in 1969. Lytle Hall was dedicated in his honor in 1977.





JOHN B. WHITE HOUSE JOHN B. WHITE '47

(1920 - 1980)

White was a 1947 graduate of KSTC. He taught and coached football at Muhlenberg High School until 1958 when he was named dean of men at KSTC. White spent 22 years at Kutztown serving as athletic director, director of student affairs. assistant to the president and history professor. He died in 1980. The John B. White House was named in his memory Oct. 20, 1984 when it opened as a residence hall. Originally built as the school's infirmary it was converted to the art department building in 1937 and then a student center in 1960. In 2001, the space was renovated and opened as the university's Multicultural Center, which it remains today.



KEMP BUILDINGALVIN F. KEMP '98, '00

(1876 - 1961)

The former superintendent of schools for Berks County, Kemp served as a trustee to the college for 25 years. He graduated from the elementary course at KSNS in 1898 and the scientific course in 1900. He taught in Longswamp, District and Washington Townships before taking the county post. He died July 5, 1961. The building, which was built to educate special education teachers, was named in his honor August 25 of the same year.



ANDRE REED STADIUM

ANDRE REED '05 (1964-)

Andre Reed '05 was a wide receiver for 16 seasons with the Buffalo Bills and played with the Golden Bears from 1980—1984. He was drafted in the fourth round of the 1985 NFL draft. Reed returned to complete his degree at KU in 2005. In August 2014 he was inducted into the Pro Football Hall of Fame and Andre Reed Stadium was named in his honor in October 2014. For the complete story, see the winter 2015 issue of the *Tower* Magazine.

ROTHERMEL HALL

AMOS C. ROTHERMEL '86 (1864-1946)

Rothermel was born in 1864 in nearby Richmond Township and graduated from KSNS in 1886. He graduated from Franklin and Marshall College in 1891. He was so talented in his studies that he was able to teach United States history at KSNS while earning his degree. Immediately upon graduation he was elected vice principal of KSNS and rose to the rank of principal in 1899. He would lead the school through its transition to the degree-granting KSTC in 1928, and retired in 1934 after 43 years of service to his alma mater. During his tenure the school graduated more than 6,000 students. Rothermel died in 1946 at the age of 82. Rothermel Hall was dedicated in his name in October 1960.

RICKENBACH RESEARCH AND LEARNING CENTER

MARY EDNA RICKENBACH '12 (1892–1984)

Rickenbach was born Dec. 2, 1892, in Ontelaunee Township, Berks County, Pa. After graduating from West Leesport High School in 1909, she attended KSNS for three years, graduating in 1912.

In 1919, she was named supervisor of primary grades in Keystone's model school, where she worked to reorganize

school, where she worked to reorganize it and rename it the Training School. In the fall of 1922, Rickenbach became the director of training at KSNS before taking a brief hiatus during which she acquired her bachelor's degree from the Columbia University Teacher's College. Upon her return to Kutztown she was named the acting dean of women and the head of the sociology and psychology department. Rickenbach earned her master's degree from Columbia in 1938 and soon after was named the dean of women. Honored as a leader in education, Rickenbach



1ary E. Rickenbach '12

retired in 1962 after 42 years of service to KSNS, KSTC and KSC. The Rickenbach Research and Learning Center was dedicated in her honor on May 24, 1969. She died Dec. 1, 1984, just one day shy of her 92nd birthday.

RISLEY HALL

WALTER P. RISLEY (1907—1971)

A 1931 graduate of East Stroudsburg State Teachers College, Risley was an assistant professor of health and physical education and coach of intercollegiate athletics at KSTC and KSC for more than 25 years. He first came to Kutztown as a physical education instructor with the U.S. Army Air Force from 1943—1944. He then went on to coach at Kutztown High School before coming to KSTC in 1945. He was head of the health and physical education department from 1945—71 and served as athletic director from 1945—63. Risley also coached football, soccer, track, men's basketball and baseball. His 1966 baseball team won the Pennsylvania State Athletic Conference title. He was named the 1971 PSAC Coach of the Year, an award that is now named in his memory. Risley died in 1971 and the gymnasium was named in his memory in 1973. Risley was named to the KU Athletics Hall of Fame in 1991.



O'PAKE FIELDHOUSE

MICHAEL A. O'PAKE (1940-2010)

Born in Reading, Pa., State Senator O'Pake was the longest-serving member of the Pennsylvania General Assembly at the time of his death in 2010. He was first elected as a representative in 1968 and then to the senate in 1972. He graduated from St. Joseph's University in 1961 and the University of Pennsylvania Law School in 1964. O'Pake held honorary doctorates from both KU and Albright College. The fieldhouse was dedicated in his memory in September 2011.



STRATTON ADMIN. CENTER LAWRENCE M. STRATTON

(1924 - 1987)

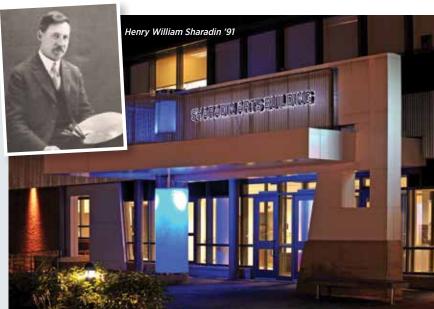
Born in Duluth, Minn., in 1924, Stratton received a bachelor's and a master's degree from the University of Michigan and a doctoral degree from Rutgers University. He served as president of KU from 1969 - 1987, guiding the institution from a state college to university status just prior to his death. Before coming to Kutztown, Stratton was vice president of student affairs, dean of administration and professor of education at Rhode Island College in Providence. He was assistant dean and associate dean of the Graduate School of Education at Rutaers University.

At Kutztown, Stratton is noted for doubling the academic programs available and growing the campus with the addition of the Beekey Education Center, the fine arts annex of Sharadin Arts Building, the administration building and Bonner, Lytle and Keystone Halls. Stratton Administration Center was named in his honor in 1987. While the naming occurred after his death, Stratton had been told of the honor before he died.

SHARADIN ARTS BUILDING HENRY WILLIAM SHARADIN '91

(1872 - 1966)

Sharadin graduated from KSNS in 1891 and then went on to study at the New York Metropolitan School of Art, Philadelphia's Pennsylvania School of Industrial Art and in Europe. Sharadin taught art in the Reading School District for 12 years before joining the faculty of KSNS in 1907. In 1916 he would leave the school for a three-year period when he taught art in the Allentown School District, returning to the college in 1919 as chair of the Art Department. He retired from the college in 1939 and the Sharadin Arts Building was dedicated in his name on Oct. 28. 1960. He died in April 1966 at the age of 93. KU



the Evolution of DINING

BY ESTHER SHANAHAN M'16

TODAY Just one word can make Kent Dahlquist's week: meatloaf. When his favorite dish is on the menu at South Dining Hall, Dahlquist, the director of Housing, Residence Life and Dining Services at Kutztown University, receives texts from people all over campus.

"I used to 'beeline' it to the chicken patties, but Aramark's home-style area is really incredible," he beamed. "I love their meatloaf, mashed potatoes and corn. People always let me know when it's available!"

Dahlquist's enthusiasm for the dining hall offerings is part of the job description, and it's also his passion.

"Think of the university as a village," he urged.
"Dining is our kitchen. But it's not just a place to get a meal. It's where students go to spend time with their friends and get engaged. It's where relationships are created and nurtured."

In an era of increasing social and environmental consciousness, the cafeteria is also a forum to raise

awareness. Student programming held in the dining hall tackles issues ranging from reducing food waste to recycling. Recently, diners participated in a 'trashion' fashion show, where all of the clothing on display was created with recycled products. It's also a place of celebration: monthly celebrations with special desserts acknowledge students' birthdays, and 'ultra premium' nights on specific Wednesdays bring entertainment like caricature artists or guitarists to campus. Above all, one annual tradition never fails to delight: on the night before finals week begins, Aramark bakes fresh cookies and brownies for the president to deliver to students in the residence halls. The recipe of one serving comfort food and a dash of support makes it easier to thrive – and not just survive – during one of the most stressful parts of the semester. If dining is the campus kitchen, it's safe to say that it's also the heart.

But, it wasn't always.



YESTERDAY Imagine your high school cafeteria, only it's 150 years ago. In between classes, hungry people are bustling around, waiting in line for their chance to eat. Besides dated cuisine and attire, lunch at Keystone State Normal School (1866 – 1928) wasn't much different from your own experience, with one major exception. Draconian regulations were placed on interactions between male and female students, who were forbidden to associate with one another. Ladies sat on one side of the cafeteria, and gentlemen on the other, with faculty members at the head of each table to serve as chaperones. This system was supposed to preserve feminine sensibilities, which would be offended by the slovenly habits of male students, who would pick at their teeth with forks, throw food and shovel food haphazardly into their uncivilized mouths. If you wanted to speak with a member of the opposite sex, it had to be done furtively, if at all, and certainly not while eating.

At the beginning of the twentieth century, Dr. Amos C. Rothermel [principal of the normal school and then president of the college, from 1899 – 1934] eased some of the restrictions to allow mixed company at the dining table, with one provision: female students were expected to provide etiquette lessons in table manners to the men they were sitting with. Sometimes, even strategic planning wasn't enough. In 1915, William Henry Seip's '15 classmates mocked the member of the Keystone Literary Society for overenthusiasm while eating.

"William wants to specialize in wireless telegraphy," they wrote. "No one can say that he does not use gestures because at dinner time in the lunch room it is not wise to stand too near while he is making a speech."

Breakfast was served promptly at 7 a.m., and if students were late, they had to wait until lunch, grumbling stomachs notwithstanding. However, even if there were fewer diners than anticipated, food wasn't wasted: until the 1920s a team of pigs on campus ensured that every scrap was accounted for. In 1928, the school was granted the right to confer bachelor's degrees, and marched ahead into modernity, becoming Kutztown State Teacher's College. The chaperone system to oversee 'association between the sexes' was largely abandoned... as was the system of using pigs for waste disposal.



Students in South Dining Hall after its opening in 1966.



Top to Bottom: An artist's rendering of the new Cub Café set to open in the spring semester in the McFarland Student Union

A commencement banquet held in Risley Hall in the early 1900s.

Students enjoy a break in Chez Nous, a former dining facility in Rothermel Hall.

The college was primarily concerned with meeting their students' nutritional needs, but there was also an initiative to provide exotic and cosmopolitan food, with the hope of expanding both palates and minds. In 1937, the kitchen was experimenting with international fare, including Chinese chow mein, Italian spaghetti and chili con carne. For those afraid to broaden their horizons, pork and sauerkraut or beef and gravy was always a mainstay. On special occasions, the cooks would provide delicacies - such as a Waldorf salad, French peas and asparagus, with angel cake or Neapolitan ice cream for dessert - for their discerning diners. But sometimes even the fanciest meal wasn't enough. In one 'Something Unusual at Kutztown' list, printed in the Keystonia yearbook, item 15 lists "a meal that satisfies." Although their fare was under fire, the kitchen staff made every effort to fill students' bellies while balancing the budget. For three meals a day (including dessert), students only paid \$5 a week - a bargain!

Kutztown State Teacher's College was growing, and its facilities had to keep pace. In 1960, the teacher's college became Kutztown State College, and enrollment doubled between 1959 – 1964, necessitating expansion on campus. The Georgian Dining Hall would soon be replaced – by popular on-campus snack bar Chez Nous (1960 – 1990) and the South Dining Hall (1967). The future was bright, but also messy.

In the summer of 1978, *National Lampoon's Animal House* was released in theatres, exhibiting the various hijinks of the notorious Delta Tai Chi fraternity. That fall, Kutztown students followed suit, with a massive food fight in the dining hall.

"It was crazy," Camille DeMarco '81, M'01 recalled. "People who knew it was going to happen brought

umbrellas! It started at the salad bar, and then food went everywhere. They had to close down the dining hall for the rest of the semester, to repaint and redo all the draperies. And every student was charged \$20 to help pay for the renovations."

In spite of the hectic period following the release of "Animal House," DeMarco fondly remembers meeting up with friends for late night snacks and study breaks.

"We would go to Chez Nous and Tous Chez. I would get a plate of pierogies or a CMP (chocolate, marshmallow and peanut sundae). I loved them! I'd go with my friends to the dining hall when I could, or with classmates. They always had cottage cheese and apple butter at the salad bar. That was the big thing. And in the winter, people used the red trays as sleds!"

Even though apple butter and cottage cheese was a popular item, others didn't receive much acclaim. Boiled celery and liver and onions were almost universally despised, and sent students running to off-campus pizzerias. In a letter to the Tower magazine editor, Millie Carra-Drain '85 expressed shock that Kutztown received recognition as the best food service facility in the Pennsylvania State System of Higher Education.

"Can this possibly be the same institution that served boiled celery as a side dish when I was a student?" she questioned. "Who boils celery for Pete's sake?... Thank goodness for cottage cheese and apple butter, or I would have surely starved!"

But soon, complaints about cafeteria food will be a thing of the past. Revamped menus, building renovations and 24/7 access are about to make South Dining Hall a game-changer in fall 2016.

Top Left: The new Starbucks located in the McFarland Student Union.

Top Right: Students will find new cuisine options as the university converts to a MyTime 24-hour dining system.

Bottom: An artist's rendering of the new Cub Café set to open in the spring semester in the McFarland Student Union.

Opposite Page: An artist's rendering of the Golden Bear Food Court set to open in fall 2016 in the South Dining Hall.





TOMORROW Hydroponic vegetables for

the freshest salad. Open-concept kitchens with food cooked on demand. Vegan, vegetarian and gluten-free options. London broil. Sushi. It's not fantasy. It's not a fancy, expensive food court. It's South Dining Hall.

"What we're doing is fairly new in the industry," Dahlquist revealed. "We're redesigning the dining experience. When you walk in, you're going to see a much larger area, with food cooked right in front of the students. The old cafeteria style is fading away. The future is taking college food to the next level. There's going to be a bigger emphasis on service, product, quality and freshness. Our goal is for students to walk into our dining facilities and stay for as long as they want. Food can be the foundation for friendships – and a more meaningful experience at Kutztown University."

The new era of dining at Kutztown will occur in three phases. The first phase, with the renovation of the Bear's Den and the transformation of Java City into Starbucks, was complete fall 2014. The second phase included temporarily closing the Cub Café to expand seating, update the food serving areas and construct a dish room. The café reopened in January as an 'all-you-care-to-eat' establishment. Enormous changes are planned this spring for the Golden Bear Food Court, on the first floor of South Dining Hall. When it reopens in fall 2016, there will be a new seating layout; an innovative 24/7 breakfast area; a fireplace; a stage area for performances; a room dedicated to video games; a game room with pool tables, air hockey and foosball; and all new menus at food locations.

Do you love buffalo chicken pizza? That's available at Hearth, the pizza and pasta station. Have you ever wanted to try ratatouille? It's available weekly, at the Comfort Corner. Other additions include a gourmet burger bar; cereal, breakfast bar and pantry; Kafé, serving Seattle's Best coffee; a deli; and an expansive salad bar.

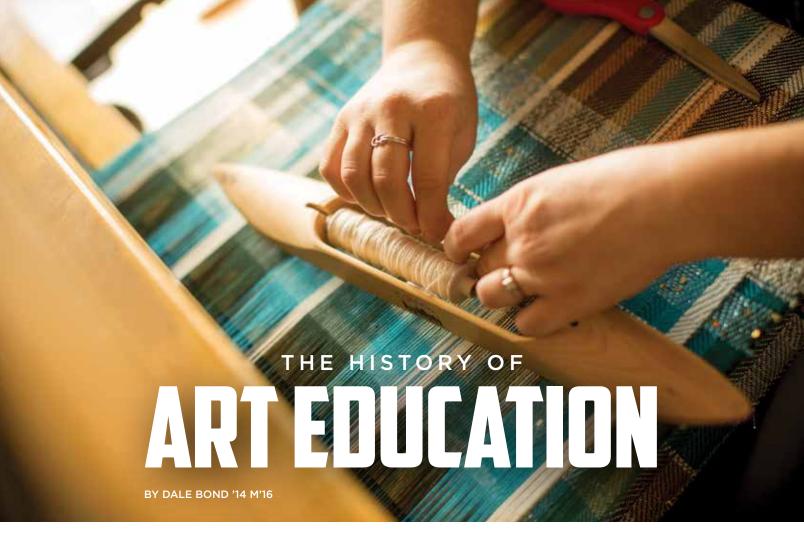
"They have such wonderful products for our menu next year," Dahlquist said. "I'd be shocked if someone didn't like the food!"

This summer, the South Side Café on the second floor will get a facelift, with new ceilings, lights, paint and inviting murals, along with an entirely new menu. Craving international food? Every week the Transformation Kitchen will feature a different global cuisine. Feel like something more traditional? Order herb rubbed rotisserie chicken at the Chop House. Vegetarian? Sizzle, the grill area, has a special daily selection to cater to your tastes. There's something to appeal to everyone's palate! Additionally, the new meal plan (a block of 175 meals or 14 or 19 premium week plan) will consist of 'anytime' dining. Known as the MyTime Dining Plan, students won't be limited to only going in for breakfast or dinner once - they can come and go as often as they want, in the South Side Café, Cub Café and Golden Bear Food Court. Meal plan options are also available for commuters (a block of 75 meals or a 10-week plan), and anyone can pay the at-door-rate at the facilities.

"There's an advantage to having unlimited access to food," Dahlquist declared. "And the Cub Café will have much longer hours on the weekdays and weekends, to accommodate students."

The third phase is still three to five years away, with a planned full renovation of the dining hall's second floor. In spite of its past and future incarnations, one aspect of dining hall culture remains the same. It's a site which nourishes bodies, hearts, minds and relationships.

"It's quite a place for socializing," said Ian McMurchie '18, an anthropology major. "I come here to meet up with friends, or project partners for class. My friends and I make plans here – we learn about what's going on around campus, and get more involved. It's a meeting ground, especially for discussions. It's an open forum." W



omeone has always taught some form of art at Kutztown University. As she gazed out her office window and into the past, Dr. Marilyn Stewart, a professor of art education at KU, noted that in the very beginning, when students were being prepared to teach in one-room schoolhouses, they were taught mostly drawing and calligraphy.

"The assumption was that drawing was something that teachers needed to do. Drawing was about observing the world carefully so as to know the world," Stewart said.

At some point in the history of the university, someone decided to begin preparing teachers to specifically teach art. One of the first people involved in this endeavor was Henry Sharadin, who was originally the director of art at Reading High School (RHS). He received his teaching certificate from Keystone State Normal School before studying in Paris and Rome. He became the director of art at KU in 1907, and occupied this position when the state gave the college permission to have a Bachelor of Science degree in public school art.

"The type of art that would be taught was the art of the time," Stewart explains of the regularly evolving art education program.

Sharadin was very interested in drawing and painting but he was also engaged in the less prominent art of china painting, and taught classes on the subject. Teaching this art style in this time period was consistent with the idea of teaching what is current, something KU continues to promote. Eventually, the program expanded to include courses in painting, sculpture and crafts, including ceramics, metals and fibers.

A few years prior to his retirement in 1939, Sharadin recruited Italo de Francesco, another director of art at RHS. De Francesco, who was born in Italy and studied at various prominent universities, became director of art education at KU and would later serve as president of Kutztown State College from 1959–1967.

Stewart described the program under de Francesco's leadership as being "very studio-based, with an idea of unleashing the creativity of young people. This, along with the concept of encouraging students to go out and observe the world, were the values of the time."

De Francesco, though, also saw a need to communicate with the wider art education world. He was in contact with heads of art education on the east coast, and they came together under the KU-housed Eastern Arts Association which gathered on a regular basis to share ideas and programs.

At this time, KU was evolving as it changed from Kutztown State Teacher's College to Kutztown State College, and the world of art education was experiencing changes as well. There was a push to get students really engaged in art appreciation, and to teach them to truly look at art and see the role of art in culture and our world.

"By viewing artwork, we get insight into the world — insights into human experience," Stewart explained.

During his time at KU, de Francesco discussed this new dimension in art education, and spoke on the need to engage in reflective practice by always thinking about how things are being done and regularly considering what does and doesn't work.

"We call it 'teacher as researcher' today," Stewart said. So the focus in art education remained one in which students were deeply involved in their own development as artists, but were also learning the importance of art appreciation. At this time, the program at KU boasted many required studio art courses, but only one teaching methodology course prior to student teaching.

Things shifted again in the mid-1960s. An emerging idea was the concept of the "aesthetic dimension of experience." This approach to teaching allowed students to have an enriched experience of the world, as it taught them how to perceive various forms of art, including dance, theatre, visual art and music. Manuel Barkan of Ohio State University wrote an important paper about the idea of the aesthetic experience, suggesting that future teachers needed to be

taught how to think like artists, art historians and art critics, which would then lead to insight into the human experience.

Evan J. Kern, who was hired by Barkan at Ohio State, brought ideas about aesthetic education to KU as he served as the first dean of visual and performing art. He was followed by a colleague from Ohio State, Dr. Mary Erickson, and they both worked to promote this idea of aesthetic education among the other faculty of KU.

Eldon Katter, who was hired at KU the year before Kern came, was office mates with Erickson. The two of them built upon the ideas of these other great figures in KU's art education history and developed a model for a participatory response to art that was very active and hands-on. The pair also led students to think within the three models, and introduced more teaching methodology courses to the program. Studio courses also continued to be important, including one with a focus on the use of new communication technology in teaching art. This course was taught by Dr. Thomas Schantz, a graduate of KU who returned after earning his doctorate at the Pennsylvania State University.

Stewart arrived at KU in 1986, and Dr. John White, the current chair of the art education department, came six years later, among many other talented faculty members.

"I brought with me my love of education and teaching, and so, along with all of my colleagues, we've

> gotten a lot of work done both

here and at the national level," Stewart explained.

Because of the faculty's national involvement, KU continues to be known as a significant place for learning across the country. The department that began with Henry Sharadin has become something new, and something better suited to coincide with the current ideas about art and education.

ed to coincide with the current ideas about art and education.

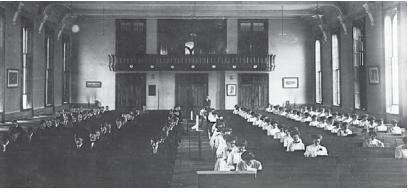
"Now, we're very much practice-based, and very in touch with what happens in the classroom and out in the schools where our students go on to actually practice their craft," Stewart said proudly.

New ideas and courses on subjects like feminism, gender issues, social justice, special needs and ways of learning, class, race and alternate settings are now being offered in the art education department, and there's always room for more.

"It's very different from the early days," Stewart explained with a smile. "At that time, when they were teaching drawing, they would just say, go out, look carefully and draw. But now, it's so much more, and we're still growing." KU

"By viewing artwork, we get insight into the world – insights into human experience,"

- DR. MARILYN STEWART





Left: An examination in drawing is given in 1909. Right: Dr. Marilyn Stewart

BACK TO CLASS WITH ...

RENO UNGER

The name Reno Unger was synonymous with public relations at Kutztown University for 35 years, until he retired in 2008. He spent 19 at the helm of the University Relations Department, the balance as a professor.

Ask someone once enrolled in one or more of professor Unger's classes what he's most known (even beloved) for and they will likely tell you of his "sea stories." Unger says it was the best way to hold students' attention in a warm classroom after lunch. But when you dig a bit deeper, you'll find the one-time Navy man is truly regarded for his heart and eagerness to lend a hand.

Despite retiring from public relations and teaching, his "once career" is still a big part of his life today. Now it comes in the form of his volunteer roles in the Kutztown community which he and his wife Nancy, a former teacher in the Kutztown Area School District, call home. Unger is playing an essential role in establishing and implement-

ing a public relations plan, including the develop-

ment of several publications, for Kutztown Community Partnership (KCP).

"I do publicity and publications 15 – 20 hours a week," he explains, downplaying his importance matter-of-factly.

But even in an understated way, Unger is known as a guy who gets things done. In addition to those sea stories, he'll be the first to tell you he tirelessly preaches the importance

of networking. His connections in the Berks community – and beyond – run deep, even to the Philadelphia Eagles organization, where he just so happened to connect a student looking to work in community sports relations the other day because – hey – he knows someone who did that.

"What I really, really liked about being a professor was helping students figure out where they were going and helping make the connection to get them there," he said. "I would help them untie the red tape, find the right person."

Going above and beyond, he could also tell you who to avoid in the process and the approach to take once you made the connection.

To say he loved teaching might be an understatement. "I miss teaching every day," he admitted.

Being the people-person and networking advocate he is, he stays connected to students he struck a chord with. He explains he keeps in touch with some, and he'll look them up when he travels and he makes the time to reconnect.

While he enjoys traveling, he'll tell you he stays in Kutztown because it's his favorite part of the country, it's

as simple as that. Perhaps that, and his love for the public relations trade, is what keeps his desire to serve Kutztown in a volunteer capacity going strong.

What is a thrill for Unger? Art. His eyes light up as he discusses and shows off pictures of his glasswork, pen and paper etchings, wood carvings and boxes, and more. He enjoys being the student and taking classes at the GoggleWorks Center for the Arts in Reading and at the Banana Factory in Bethlehem.

Perhaps what he enjoys most of all is photography. Once a year he invests in a photography workshop that's seen him travel to the Chesapeake Bay; the coast of Oregon; the Big Sur of California; Costa Rica; the Grand Tetons; and White Sands, New Mexico, to name a few. He even displays his images in a show, usually at Basin Street in the borough, and usually in November.

It was the eagerness to indulge in those passions that pushed Unger to retire.

"I wanted to do it [retire] while I was still in good enough health to do all the exciting things, like travel and art and photography, that I wanted to do," he explained.

As Unger would explain it, he kind of "lucked into" the positions he's held. He earned his undergraduate and graduate degrees in journalism from Marshall University in West Virginia with a 4.5-year stint in the Navy splitting the two. His graduate studies went from full-time to part-time at Marshall when the university was looking to hire a public relations director and as a journalism prospect, it was recommended he look into it.

"I remember asking, 'What's PR?,'" Unger recalled. He went in to learn more, and as they say, the rest was history.

"I don't know if I applied for it or not. That afternoon they called and offered me the job," he laughed.

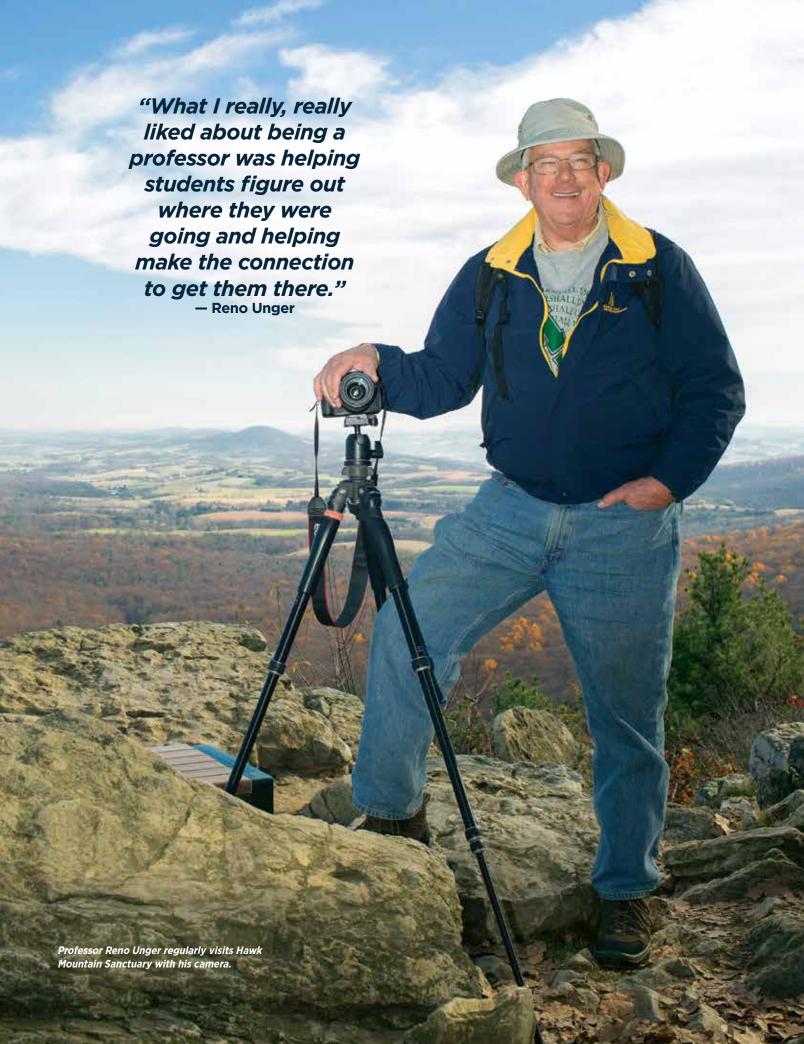
But his role as professor at KU is something he looks back at as the "best 16 years of my career." It's clear he misses his interaction with the students most, and molding them. Perhaps helping them grow can be reflected in another somewhat unexpected hobby the Kutztown resident enjoys: raising Polyphemus moths from caterpillar to adult.

"It is one of the family of giant American silk moths that can be as big as a bat (5.5 - 6 inches across). All are beautiful."

Maybe that's it: what Unger relishes most is seeing things blossom: students, careers, relationships (like those between the Kutztown community and university), works of art, photographs and more. Perhaps the best is yet to come, or so you'd believe when reflecting on one of Unger's favorite quotes from old-time baseball player Satchel Page: "Never look back. Somethin' might be gainin' on ya." KU

BY NIKKI M. MURRY '98

PHOTOGRAPHY BY DOUG BENEDICT



The 1940s

M. Joseph Brady '49, was the longest running school superintendent in Pennsylvania, and his portrait was hung in Minersville Area High School as a reminder of his outstanding dedication and commitment to the district. Brady retired after 16 years of combined active and reserved duty at a rank of lieutenant commander in the Navy before serving as principal and then superintendent of the district.

The 1950s

George Duell Jr. '59, United States Army Reserve Ambassador of Pennsylvania, has received a three-year reappointment to his position. Duell is a retired education administrator and past state chair for the Pennsylvania Committee for Employer Support of the Guard and Reserve.

The 1960s

Rev. Larry R. Hassler '62 was honored for the 50th anniversary of his ordination at the 2016 churchwide assembly at the annual meeting of the Northeastern Pennsylvania Synod of the Evangelical Lutheran Church in America.



Please visit: www.kutztownufoundation.org

Phil Kauffman '69 was inducted into the Susquehanna Chapter of the Pennsylvania Sports Hall of Fame last fall. Kauffman was the head football coach at Cocalico for 28 years and has compiled a record of 184-112, with his teams winning 11 Lancaster Lebanon League section championships and two District III titles.

The 1970s

Rick Vito assisted in creating Darran Falcone and Tony Marsico's album, *Cisco & Dewey*, alongside several other accomplished musicians.

Bayard Horn '70 was a featured artist at the Arts of the Inland (AOI) Barron Park House Gallery. He is a contemporary artist whose work moves towards abstraction.

Don Everhart '72, lead sculptor for the U.S. Mint in Philadelphia, was featured in "The Art of Our Money" by CBS News. He also created his rendition of the Statue of Liberty for the "tail" side of the 2015 Eisenhower Presidential dollars, along with the John F. Kennedy presidential dollar and the obverse and reverse of a medal commemorating the September visit of Pope Francis to America, by the Pennsylvania Association of Numismatists.

Raymond H. Melcher Jr. '73 has joined the board of directors of Fieldhouse Innovations, LLC, a nationally recognized creative design and product innovation company.

Tana Reiff '73 is the author/photographer of "Signs of Lancaster County: A Photographic Tour of Amish Country," which was released by Schiffer Publishing. She is also the author of new editions of four titles from the "Hopes and Dreams" immigration stories published by Pro Lingua Associates Educational Materials.

John DeVere '74 was reappointed by the Berks County Board of Commissioners to a three-year term on the Berks County Workforce Development Board (BCWDB). This appointment marks the fourth time he has been appointed to serve in this capacity. The BCWDB sets policy to promote effective workforce development programs in order to develop and maintain a skilled and competitive workforce in alignment with the economic development efforts to attract, retain and grow business in Berks County.

Ed Lewko '75 received his master's degree in photography from the Professional Photographers of America.

Katherine Alvaro '76 was honored with the award for Outstanding Teacher of the Arts at the 27th Annual Allentown Arts Ovation Awards, held by the Allentown Arts Commission and the City of Allentown, as they celebrated the extraordinary impact of the arts on the Lehigh Valley community. In her 35-year tenure as an art teacher, Alvaro taught kindergarten through 12th grade. Alvaro helped develop the curriculum for the Allen Arts Academy and was instrumental in maintaining its success by adapting it to the student body. After retiring in 2011, Alvaro continued to be involved in the Allentown Academy of the Arts Alliance, where she currently serves as president.

Donna DeMatteo '76 presented her collection of oil paintings representing playful animals at Roots Brewery and Bistro in Oneonta, NY. Her most acclaimed showing was at the National Arts Club in Gramercy Park, at the annual Allied Artists of America show in 1986, where she won an award for realism in oils.

Jean Ann Towle '77 was named the Pennsylvania's Business and Professional Women's Woman of the Year 2015.

Carla (Teets) Bednar '78 was one of 400 artists, selected from more than 3,700 entries, featured on Creative Capital's On Our Radar website. The website was created exclusively for projects shortlisted in Creative Capital's 2014 Visual Arts and Moving Image grant category, which recurs on a seven year cycle. An annual competition, Creative Capital provides funding, counseling and career development support to groundbreaking artists nationwide. Bednar's proposal, "Black Beauty," is based on three projects inspired by antique French, English and American fabric samples from a swatch book in the historical textile collections at Philadelphia University. Her artwork has been exhibited in juried national shows and regional and local venues, including the Art of the State at the State Museum of Pennsylvania.

John Gabriel '78 was nominated for the Adams County Sports Hall of Fame Class of 2015. Gabriel has held a range of responsibilities with the NBA, including handling trades, signings and draft picks for the Orlando Magic and New York Knicks. Gabriel was named NBA Executive of the Year in 1999 and has continued to work for the Knicks as a scout.

Dwight D. Hollenbach '79 retired after 28 years in the U.S. Army in April 2013. He currently resides in Mt. Wolf, Pa., with his wife, Linda.

The 1980s

Jeffrey Dietrich '80, an art teacher at Oley Valley High School, was a featured artist at Hawk Mountain Sanctuary's 10th Annual Arts Tour and Sale. He showed his Pennsylvania German-style redware and stoneware in his 18th century log house.

Dr. Michael Pladus '80 was appointed substitute superintendent, and later, acting superintendent, of the Wallingford-Swarthmore School District.

John Bird '81 announced his reelection campaign for Lehighton Borough Council. Bird, an Army veteran, previously served Lehighton residents as a councilman for four years and was active on the police-fire-safety and power-light committees.

Peter Detterline '81, director of the Boyertown Planetarium in the Boyertown Area School District, was the keynote speaker at the Chesmont Astronomical Society's annual outreach event about astronomy, StarFest 2015.

Linda (Dalpiaz) Hartman '81 has retired.

Mark Marcante '81 directed the Theater for the New City's world premiere presentation of the musical comedy, "Heather Smiley for President." Marcante has worked and toured with The People's Theater Company, Theater East and the Guthsville Playhouse, and was the theatrical and technical consultant for the Arts Connection.

Lisa (Marino) Oswald's '82 fashion jewelry company, Sorrelli, has opened a retail location in downtown Allentown at The Shops at City Center.

Michele Pingar-DeAngelo '84 was inducted into the Hazleton Area Sports Hall of Fame's Class of 2015. One of the most decorated distance runners in Bishop Hafey history, she was also a three-time Division II All-American at Kutztown University.

Richard Roth '84 and his twin brother, **Robert Roth '84**, recently retired from the Air Force after 27 years as high-level security officers. Sent into different directions after enlistment to accomplish their missions, they traveled around the world, with multiple deployments to Saudi Arabia, Kuwait, Iraq and Afghanistan.

Tara Funk Grim's '85 colorful art exhibit was displayed at Philip Morton Gallery. Her inspiration comes from beautiful flowers, coastal and water themes, birds, the movement of theme parks and the landscape.

Kevin Devera '86, the sports program manager for Reading Recreation Commission, was crowned 2015 King of Baseballtown by the Reading Fightin' Phils and Baseballtown Charities. Devera was honored because of his many accomplishments and contributions to baseball for youth in the city of Reading.

James Carroll '87 performed his successful stand-up comedy material at Sellersville Theater, sharing the stage with witty magician and "America's Got Talent" season-six finalist Scott Alexander and Sinatra-inspired retro crooner Tony Babino. The trio of headliners have a combined 90 years of show business experience between them, including Carroll's entertainment performances for overseas U.S. military troops, and his appearances in two movies.

Holly (Ginsberg) Gage '87 won the internationally acclaimed Saul Bell Design Award in jewelry for her work, *Je'taime*, — *Dual Flame*. Her fine silver necklace won in the metal/clay category, which was one of six competitive categories.

Brian Hoover '88 announced his selection of prize winners of the Expressions West 2015 exhibition, a 13-state painting competition. Hoover is a professor of painting and printmaking at Southern Utah University and the winner of the 2009 Expressions West exhibition at Coos Art Museum with his painting "Girl with Fantastic Hat IX Saturnalia."

The 1990s

Paul Lees '90, shareholder in the Allentown office of Marshall Dennehey Warner Coleman & Goggin, was a featured speaker at the University Risk Management & Insurance Association's Mid-Atlantic Regional Conference.

Tom Warburton '90, creator of *Codename: Kids Next Door,* hosted the 46th Annual Animation Festival Awards Ceremony. The festival is a unique showcase for the most groundbreaking independent and commercial animation produced in the industry today.

Carole V. Wells, Ph.D. '91, the vice provost and dean of graduate studies at Kutztown University, joined the board of directors of Berks Encore.

Lynn A. Fuini-Hetten '93, who formerly served the Salisbury School District as its supervisor of instructional practice, was appointed to the position of assistant superintendent, replacing Dr. Randy Ziegenfuss.

Shannon (Specht) Melideo '94, associate dean of the School of Education and Human Services at Marymount University, delivered the keynote address during the 60th annual commencement.

Christopher Diehl '95 has found an artistic home at Chino Community Theatre, where he has served on the board for the past decade and is now president. He has directed several shows, including "On Golden Pond," "Rabbit Hole" and "Closer," the latter of which won him his first Inland Theatre League award for directing.

Jon McTaggart '95, president and CEO of American Public Media Group, has been named the 33rd recipient of BSU's Distinguished Minnesotan Award. First presented by BSU in 1981, the Distinguished Minnesotan Award acknowledges the contributions of current or former residents of the state who have performed exemplary service to the people of Minnesota or the United States.

Deanna Witman '95 is a member of the editorial staff of Unity College's "Hawk & Handsaw: The Journal of Creative Sustainability." "Hawk & Handsaw," which Witman helped to translate online, started as a print publication in 2008 and was published annually in that form until 2013, before it was recently reimagined by staff and students.

Terry Clark '96 was named the new director of York County Children, Youth and Families by the York County commissioners. He has worked in child welfare for 23 years, most recently as the director

of operations for the Pennsylvania Office of Children, Youth and Families.

Tom Whalen's '96 work, "Pulp Menagerie," was released at the Mondo Gallery as an early look at their upcoming gallery exhibit.

Christopher Hastings '96, WGBH's executive producer and editorial manager of content for WORLD Channel, has been selected as the 2015-2016 Margret and Hans Rey/Curious George Producer, awarded each year to an outstanding WGBH producer.

Elizabeth (DiLullo) Brown '97,

Little League Vice President of Marketing and Strategic Partnerships, has been selected as one of the 2015 SportsBusiness Journal's Game Changer honorees. Presented annually since 2011, Sports-Business Journal highlights the professional achievement of women in sports with its game changer recognition. Brown also leads Little League's marketing, licensing and retail teams.

Ericka Evans-Loos '97 was featured in "In Our Schools," a weekly feature spotlighting teachers and administrators educating children in Berks County schools.

Simeon Wilkins '97 was honored for her work in the visual arts by the College of Arts and Architecture during its annual awards ceremony.

Richelyn Penn Mekile '98 was named director of human resources at Elizabethtown College. She was previously employed by Kutztown University as associate director of human resources.

Aaron Wilson's '98 7-year-old daughter, Naomi, who has recovered from a severe case of aplastic anemia, made a Make-A-Wish request which included a tour of Bethlehem's historic district and a family reunion at Knoebels Amusement Resort.

The 2000s

Christopher Beasley '00 of Gamry Instruments presented the PlugVolt sponsored webinar entitled "Electrochemical Impedance Spectroscopy and its Applications to Battery Analysis." Electrochemical Impedance Spectroscopy (EIS) is a well-established experimental technique that has applications in coatings, corrosion, sensors, electrochemical double layer capacitors and batteries, among others. PlugVolt, LLC is a leader in providing web-based delivery of webinars and custom trainings with an emphasis on the battery and energy storage markets.

Drew Frantzen '00 has been promoted to director of web services at Altitude Marketing, an integrated marketing agency serving technology-focused B2B companies. Frantzen previously served as manager of web services and has been with Altitude Marketing since 2014.

Christian Jaspersen '00 is the new assistant principal at Marple Newtown High School (MNSD). Jaspersen has been with MNSD since 2003 and has worked with a variety of student populations, including learning and emotional support, alternative, gifted and general education.

Jason Kesack '00 has joined the Allentown Police Department.

Michael Bunn '01 has been appointed senior vice president and central Pennsylvania market leader of the Bryn Mawr Bank Corporation, parent of the Bryn Mawr Trust Company. Bunn has more than 13 years of experience in banking and serving the Central Pennsylvania market, most recently with Metro Bank, where he served as regional vice president with responsibility for the East Shore market.

Rod Broker '01 was featured in Gina Kurtz's "Heroic Paths: The Roles and Responsibilities of Men" on the distinctive roles a man can play throughout

his lifetime, and how these roles feature prominently in shaping the hearts and minds of future generations.

Steve Mertz '01 was featured as one of the award recipients of the 2015 Top Forty Under 40 published by Lehigh Valley Business.

Lisa Mitchell '01, managing editor of *Berks-Mont Newspapers* and journalist for the editorial department for Berks-Mont, has become editor of The Hamburg Area Item.

Rich Stump '01 was featured as one of the award recipients of the 2015 Top Forty Under 40 published by Lehigh Valley Business.

Marci (Lewine) Wolff '01 opened Daub and Line Art Instruction, a private art lessons service based in her home. A classically trained artist, Wolff offers instruction primarily in drawing by appointment for youth and adults.

Kristi Good '03 is a visiting assistant professor of theatre at Lycoming College.

Jeremy Melber '03 was featured as one of the award recipients of the 2015 Top Forty Under 40 published by Lehigh Valley Business.

Rebecca Murga '03, an army reserve captain, is the first military service member ever to be selected to participate in the 2015 AFI Conservatory Directing Workshop for Women since the program's inception in 1974. The AFI program is extremely competitive with only 10 women admitted out of hundreds of applicants. Murga also created "War Ink," a short documentary about combat veterans telling their stories through their tattoos.

Donna (Comprelli) Reynolds '03 has been hired as the director of business development at Lehigh Mining and Navigation, the area's premier advertising and public relations agency.

Andre Reed '05, NFL hall-of-famer, had the honor of having the Allentown street right outside of his alma mater of Dieruff High School renamed Andre Reed Way. Irving Street Park across from Dieruff was also renamed Andre Reed Park. Reed was also inducted into the Boys & Girls Clubs of America's Alumni Hall of Fame, and has accepted the Bill Walsh Coaching Internship with the Buffalo Bills, which is designed to give minority coaches the opportunity to join an NFL coaching staff for the duration of training camp and all preseason games.

Matt Borrelli '05 was promoted to director of design services at Altitude Marketing. Borrelli previously served as manager of design services at the integrated marketing agency, and has been with Altitude Marketing since 2014.

Kristi Gage-Linderman '05 is featured as one of the award recipients of the 2015 Top Forty Under 40 published by Lehigh Valley Business.

Christopher Wolfe '05 presented a lecture at Penn State Lehigh Valley entitled, "Overview of Applied Physics Research at the U.S. Army Research Laboratory," for the annual Faculty Invitational Lecture Series.

Kimberly Metz '06 was hired as the publications coordinator for Phoebe Ministries in Allentown, and is the editor-in-chief of their quarterly magazine, The Messenger.

Elizabeth Acanfora-Harer '07 was promoted to the position of art director at Lehigh Mining and Navigation (formerly Spark Advertising Agency) in Bethlehem, Pa.

Andrew States '07 opened as frontman for Imagine Dragons with his music group, *CRUISR*, a Philly-based pop-rock band which began as a States solo project in early 2012. They have also opened on a tour with British rockers, *The 1975*.

Jonathan Van Dine '07 opened on drums for Imagine Dragons with his music group, *CRUISR*, a Philly-based pop-rock band. They have also opened on a tour with British rockers, The 1975.

Damian Goodman '08 was appointed to serve as the Parkland School District's elementary dean of students.

Douglas Kelly '08 has joined Binswanger's King of Prussia office as vice president. In this position, he will oversee commercial real estate in suburban Philadelphia, focusing on the Montgomery County market.

Mark J. Koenig '08 was sworn in as a Springfield Township police officer. He spent the last three years as chief of staff to state Rep. Madeleine Dean, D-153, and was previously a legislative aide to Montgomery County Commissioner Chair Josh Shapiro when he was the state representative in Abington.

Ryan Oestreich '08 was featured as one of the award recipients of the 2015 Top Forty Under 40 published by Lehigh Valley Business.

Eileen Gurcsik-Pinkey '09 was inducted into the Tamaqua Area High School Athletic Hall of Fame. Gurcsik-Pinkey was a four-year letter winner in volleyball, swimming and track and field for the Lady Raiders.

Donald D. Langdon '09, financial advisor at Northwestern Mutual, has qualified for the National Association of Insurance and Financial Advisors' Rising Star Award, which recognizes hard working and dedicated association members with an unwavering commitment to professional excellence in the insurance and investment fields.

Andrea Much '09 has been hired as production manager and assistant account manager with Reese Integration Marketing.

Christopher Wagner '09 went to China to teach American history at Nantong Middle School, which has an enrollment of about 5,000 students.

The 2010s

Darin Gorski, former Kutztown University All-American baseball player, was named Pacific Coast League pitcher of the week for the period ending July 12. Gorski, who has spent parts of the last three seasons with Triple-A Las Vegas, was a seventhround pick by the Mets in the 2009 draft.

Bruno Catrambone '10 opened on guitar for Imagine Dragons with his music group, CRUISR, a Philly-based pop-rock band. They have also opened on a tour with British rockers, The 1975.

Stephen Dennis '10 signed a contract with the Portland Trail Blazers to play in the NBA's summer league in Las Vegas. Dennis has also played in the NBA summer league with the Los Angeles Clippers and the Brooklyn Nets.

Matt Loede '10 has been promoted to the position of director of marketing and product development for Ultraflex Systems Inc., the international innovator and leader in PVC and specialty substrates.

Steve Miguel '10 has joined MillerSearles LLC, CPAs and Advisors as a staff accountant. He will work with individuals and businesses in the areas of income tax and financial and business planning.

Travis Bergwall '11 began West Chester Food Tours, which offers a two-hour lunchtime borough walking and noshing tour up and down West Chester's quaint and tree-lined streets, where they sample different foods as they go. Participants walk about a mile, at a moderate pace, among seven foodie stops, while tour guides equipped with microphones chat about West Chester's rich history.

Kelly Bushe '11 joined the coaching staff of Arcadia University's women's soccer team. Bushe came to Arcadia after two seasons at DeSales University where she assisted in all facets of the Bulldogs' program.

Andy Vasquez '11 has started his own company, Andy Vasquez Furniture, where he makes custom furniture.

Colleen Hayduk '12, a product of the world-class developmental programs at the Valley Preferred Cycling Center in Trexlertown, won the Keystone Cup Women's Open last year, and is competing again this year.

Ashley Mentzer '12 has been hired by Gavin Advertising as digital project manager. Gavin Advertising is a full-service public relations and digital marketing agency based in downtown York City.

Michelle Muro '12, a full-time librarian at Valley Community Library, is working to create a roving library service for senior homes and rehabilitation centers for those who cannot get to the library.

Debhuti Roy '12, graduated from Webster University with an M.H.A. and M.B.A. dual degree. While at Webster she served as president of the International Students Association, a student ambassador, a Student Government Association senator and a new student orientation leader.

Andrew Tomasino '12 has been hired as manager of photo video services with Weidenhammer Creative.

Tiffany Yehl '12, pre-kindergarten teacher and reading intervention specialist at Maple Elementary School, was honored by Dorchester County Public Schools as the 2015–2016 First Class Teacher of the Year.

Rebecca Coon '13 is following a spiritual calling to move across the world to Kandern, Germany, in order to work with Wycliffe Bible Translators USA, where she will serve as a journalist. She previously interned with an International Christian Microfinance Organization, where she realized her passion for interacting with people whose lives have been transformed by the Bible.

Brooke Bower '14 was inducted into the United States Bowling Congress' International Bowling Hall of Fame after winning the USBC Women's Championship. She shot a 781 series to capture the national singles title in the Diamond Division (for 190 averages and above) at the National Bowling Stadium in Reno, Nev.

Lauren Gillespie's '14 artwork was featured at a meet-the-artists reception at A Taste of Downtown Chambersburg in a new show called "Contemporary Concepts." The show was presented by the Council for the Arts of Chambersburg.

Tara Hoban '14 has been selected as graduate student of the year at California University of Pennsylvania. The award was presented by the Graduate Student Association on behalf of the School Psychology Department at California University.

Grace Bevelheimer's '15 art work was featured in the "Intimacy" art show at Rabbithole Studios in Brooklyn, N.Y., a show curated by Kate Sweeney and Aaron Tsuru. The show explored the visual expression of what it means to be intimate.

Samantha Kronstadt '15 won the
National Career Development Association's
(NCDA) annual poetry contest, which
this year was themed Re-Imagining Your
Career: Celebrating First Jobs through
Encore Careers.

IN MEMORY

ALUMNI

Jane Shaneberger Moyer '34 Robert Eckert '40 Dorothy Saul Herring '42 Shirley Herman Zimmerman '44 Mary Jane Herbein Hoch '46 Arlene Desch Kaslik '46 Beatrice Landis Rabenold '49 Lorraine Herbster Haas '50 Mildred Manbeck Ciborowski '51 Anthony Ulmer '53 Elmer Bergman '54 Peter DeQuinqua '55 Dr. Gene Wilkins '57 Rudy Ackerman '58 Carol Ostrom Allen '58 Anthony Carabello '58 William Davies '59 Elizabeth Onusconich Scheffler '59 Ronald Horvath '60 Francis Tracy '60 David Levering '61

Robert Bretz '62

Mary Polit Leitzel '62 Shuree Hildenbrand Oswald '62 Millidene McFadden '63 **Betty Dougherty '66 Dorothy Feichtl Reimer '66** Carole Delp '67 Gayne Deshler '67 **Thomas Trembley '67** Diane Farina Kita '69 John Hoch '72 Marie Mahnsen Keilman '72 **Donald Morgan '72** Dr. Harold Henning '73 Jay Schuler '73 Ferne Brown '75 Sylvia Holloway Baylor '76 David Winterhalter '76 Michael Wummer '77 Rendell Hendricks '81

Carol Parsons '81

Jan Hahn-Rightmyer '83

Jacqueline Freeman Guscot '95

Daniel Schaeffer '92

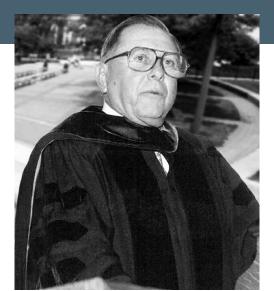
Jeffrey Harbach '95
Edward Whitehead '96
Derek Witman '00
Margaret Bean Stimmel '01
David Hooley '05
Beth Gross Robinson '05
Terrie Winson '05
Timothy Mull '06
Dinko Tonev '10
Kelly Denny Stoops '11

PROFESSORS EMERITI

Walter Bleckmann
Paul Drumm
Harry Eshleman
Allen Fanger
The Reverend Dr. Theodore Jentsch
Janice Kulp

FRIENDS OF THE UNIVERSITY

DeLight E. Breidegam



A Celebration of Life Memorial Service

for DeLight E. Breidegam, chairman emeritus and founder of East Penn Manufacturing, was held on Sept. 20 in the O'Pake Fieldhouse. A long-time supporter of the university, Breidegam holds an honorary degree from KU and received the World Entrepreneur Award from the university. He also served on the KU Foundation Board.





KU PRESENTS! TROMBONE SHORTY & ORLEANS AVENUE SEPTEMBER 15, 2015



















HOMECOMING PEP RALLY & GAME OCTOBER 23 - 24, 2015

KUTZTOWN UNIVERSITY SESQUICENTENNIAL CELEBRATION

AUGUST 2015 — SEPTEMBER 2016

"Unrivaled Past, Unlimited Future" Celebrating 150 Years



VISITING CLARINETIST MICHELE GINGRAS OCTOBER 13, 2015





CELEBRATE KU CHALKBOARD SEPTEMBER 1, 2015





ALL-TIME FOOTBALL TEAM INDUCTION CEREMONY NOVEMBER 7, 2015



#ICHOSEKU

KU alumni participated in a social media campaign recently to show where our graduates are employed. Check out all of our submissions on the Kutztown University Alumni Association Facebook page.



KUTZTOWN UNIVERSITY Sesquicentennial Celebration FEBRUARY 2016 — MAY 2016

"Unrivaled Past, Unlimited Future" | Celebrating 150 Years

Monday through Friday & Special Weekend Occasions

7 a.m.— | **150 Years of Kutztown University** 8 p.m. **Memorabilia Display** Old Main Concourse

Saturday, February 6

WINTER SPORTS FEST

10:30 a.m. | *KU Athletic Hall of Fame

Induction Ceremony

Georgian Room

1 p.m. | *Women's Basketball

vs. Shippensburg Keystone Hall Arena

3 p.m. | *Men's Basketball

vs. Shippensburg

Keystone Hall Arena

Thursday, February 11

11 a.m.— KU Faculty/Staff 150 1 p.m. New Year Reception Old Main Concourse

Saturday, March 19

10 a.m.— | **Easter on the Farm**

4 p.m. Pa. German Cultural Heritage Center

Thursday, March 31

ACADEMIC SESQUICENTENNIAL SERIES

7:30 p.m. | **African Percussion Ensemble concert** featuring Nani Agbeli, Ghanaian

master drummer and dancer Schaeffer Auditorium

Thursday, April 7

ACADEMIC SESQUICENTENNIAL SERIES

7 p.m. | **Food Chains: Activism, Agriculture,** and the Ethics of Eating Boehm 145

Saturday, April 9

ACADEMIC SESQUICENTENNIAL SERIES

9 a.m.— | **Selling in Sports Conference** 1 p.m. *McFarland Student Union*

KU PRESIDENTIAL INAUGURATION CELEBRATION (APRIL 13 – 17)

Wednesday, April 13

38th Annual BearFest - day one

for info visit www.kutztown.edu/events/bearfest

Wednesday, April 14

38th Annual BearFest - day two

7:30 p.m. | *KU Presents! Ramin Karimloo Schaeffer Auditorium

Friday, April 15

38th Annual BearFest - day three

11 a.m. | *Inauguration of KU President
Dr. Kenneth S. Hawkinson
Schaeffer Auditorium

1 p.m. | **Presidential Inauguration Celebration**

Schaeffer Quad

ACADEMIC SESQUICENTENNIAL SERIES

2 p.m. | **KU Children's Literature Conference Presents Jonathan Bean, Author/**

illustrator

McFarland Student Union

SPRING SPORTS FEST 1 p.m. | Baseball v

| Baseball vs. Shippensburg (double header) North Campus Field

Saturday, April 16

38th Annual BearFest - day four

SPRING SPORTS FEST

1 p.m. | **Softball vs. East Stroudsburg** (double header)

North Campus Field

1 p.m. | Women's Tennis vs. East Stroudsburg

KU Courts

1 p.m. | **KU Football Spring Scrimmage**

University Field at Andre Reed Stadium

Sunday, April 17

1 p.m.— | **Kutztown Community Block Party** 6 p.m. *Main Street, Kutztown*

Thursday, April 21

ACADEMIC SESQUICENTENNIAL SERIES

7 p.m. | Cowspiracy: Activism, Agriculture, and the Ethics of Eating

Academic Forum 200

Sunday, April 24

10:15 a.m. | **University Appreciation Sunday** *St. John's United Church of Christ,*

Kutztown

Friday, April 29

ACADEMIC SESQUICENTENNIAL SERIES

1 p.m. | Literacy Development through Bilingual Books

McFarland Student Union 218

Schedule is subject to change.

* — tickets required.

Keep an eye out for information on Founder's Week — September 9-16 — the grand finale of the KU Sesquicentennial Celebration!





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