



choose
KUTZTOWN

MASTER OF ARTS IN ARTS ADMINISTRATION



THE KUTZTOWN M.A. IN ARTS ADMINISTRATION

Kutztown University now offers a masters degree in a rapidly growing field—Arts Administration. Unique to the Pennsylvania State System of Higher Education, this Master of Arts degree prepares graduates to manage the business side of cultural institutions and the arts, events and non-profit organizations. It brings the disciplines of aesthetic assessment and business acumen together into an exciting creative program.

UNIQUE, FLEXIBLE AND INNOVATIVE

With the M.A. in Arts Administration, you could consider positions such as media director, membership coordinator or community arts specialist—just to name a few. Arts Administration is a flourishing business throughout Pennsylvania, Maryland, Washington D.C. and New York City.

APPLY. SET UP. LOG IN.

As a degree program that is offered completely online, the M.A. in Arts Administration is designed with working professionals in mind. Navigate the online resources for classroom learning and research materials with ease.

INVALUABLE RESOURCES AND PARTNERSHIPSE

Build your experience by learning through Kutztown's College of Visual and Performing Arts, as well as the College of Business. The 30-credit M.A. in Arts Administration is an inter-departmental program that ensures you receive a strong arts background combined with comprehensive business skills. The coursework will

build your skills in leadership, marketing, fundraising, civic management, research applications, ethical and legal issues. Graduates will have the ability to collaborate with government organizations, institutional patrons and others who appeal for arts funding. You will have the capability to analyze, research, present and design processes and projects. As an arts administrator you would be hands-on in facilitating growth and success in the arts and culture worlds.

At Kutztown, you will also find the faculties in both schools have the expertise and commitment to help you achieve your goal. This program ensures that resources are offered beyond the campus through internships, field experiences, professional job recruitment, and community outreach projects.

EXCELLENCE BY REPUTATION

Consider the incredible value that a Kutztown University master's degree provides. Nationally recognized in the arts, our graduates are highly sought-after and our employment rates are exceptional. Our outstanding facilities and ample resources support the optimal learning environment you can benefit from. This opportunity is at your fingertips, and at a reasonable cost per graduate credit. Stretch your creativity, not your financial resources, to achieve your goals.

For further information, you may contact the department directly by calling **610-683-4520**, or for application and admission questions, contact **Graduate Admissions** (details below).

ADMISSION REQUIREMENTS

- Graduate application (www.kutztown.edu/GraduateApply)
 - For full consideration, complete application by August 1 for Fall admission or December 1 for Spring admission.
- Undergraduate degree in any discipline.
- \$35 application fee
- Official transcripts from previously attended colleges or universities
- Professional goals statement
- Resumé
- Letters of recommendation are optional

Core courses are taught 100% online. Electives may include a mix of online, hybrid, traditional, or independent study.

All candidates accepted into this program must complete all requirements within six calendar years.



Office of Graduate Admissions
Boxwood House, P.O. Box 730
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graduate@kutztown.edu

www.kutztown.edu/GraduateAdmissions